


What You Don't Know...Will Hurt You!

The truth behind Myspace, Facebook and other social networks.



Students say they understand the risk of divulging too much information through their online profile. Students say they understand that their pages on Facebook might prevent a future employer from extending a job offer. Students say they understand that even though their Facebook and Myspace pages seem private, they aren't. But, regardless of what your students say, they continue to break the cardinal rules of **Social Networking Safety**.

63% of all students login to Myspace or Facebook daily. 72% of colleges and 60% of employers surf the net to research their applicant. The profiles your students post and the friends they keep will determine their future.

Growth of social network sites, brings with it the increased risk of both virtual and physical crime. An inappropriate profile might enable some thug to steal an identity, or decide to stalk the author. Too much information can encourage a myriad of problems.

Duane will share with your students the essential rules for balancing online security and building a positive online persona. Through the use of current media and online profiles, Duane demonstrates the pillars and pitfalls of today's social networks. Help students learn to use the power of networks to advance their image, attend the schools they want and be hired by their dream employers.

Reserve this unique program today by calling 800.277.0754 or visit www.duanezobrist.com



A portrait of Duane Zobrist, a man with short brown hair, smiling broadly. He is wearing a light-colored, vertically striped button-down shirt. The background is a soft-focus outdoor scene with greenery and a blue sky.

MEET Duane Zobrist

Adventurer, Speaker, Coach

Duane Zobrist leads a unique life. In 1992, he decided to follow one of life's serendipitous detours. Just weeks before beginning law school, he decided to change paths and, much to the surprise of those around him, pursue his passion—Falconry. Since founding The Falconry and Raptor Education Foundation in 1994, he has been involved in the start up of several successful, and a few unsuccessful, entrepreneurial ventures. He is a facilitator, coach, motivational speaker and adventurer.

Duane's passion for business and life is evident. He believes that if one seeks a balanced life, and is committed to enjoying life's journey, one will attract success in all aspects of life. Duane has often said, "Living a balanced life takes leadership. It takes an individual who knows where they are going, who they want to take with them, and why they want to be there."

Energetic, insightful and memorable are words many attendees use to describe Duane and his presentation style. He masterfully weaves both contemporary and historical tales into his presentations, reinforcing his topic's salient points. One thing is for sure, no boring presentations here.

The Duane Zobrist Group
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For pricing and availability please call 800.277.0754 or e-mail dz@duanezobrist.com
Additional program details are available at www.duanezobrist.com